



# COLD CHAIN NEWS

MEDIA PACK 2026

FIRST AND BEST NEWS FOR THE TEMPERATURE-CONTROLLED SUPPLY CHAIN

# COLD CHAIN NEWS



## CAN YOU REACH THE TEMPERATURE CONTROLLED LOGISTICS INDUSTRY? WE CAN...

Cold Chain News is an editorially independent source of the first and best news about what is happening in the cold chain. The news is conveyed through our high quality, growing and constantly updated database of over 8,500 cold chain professionals every single week.

Cold Chain Federation is a non-profit organisation owned by the companies that make up its membership, all activities and income generated by the Federation is reinvested in research, lobbying and other activities that benefit the cold chain.

Cold Chain News provides advertising and editorial opportunities to businesses that operate within the cold chain industry. We are the voice of the cold chain. Why not join us?

### COLD CHAIN NEWS WEEKLY

The weekly news is the heartbeat of the publication's relevance and utility to cold chain professionals. A carefully curated weekly digest of the industry, regulatory and economic news relevant to cold chain, selected and written by experienced logistics journalists. It's a must read for anyone that works in, supplies to, or is otherwise engaged in UK cold chain.

### COLD CHAIN NEWS MAGAZINE

This special edition magazine distributed digitally to our whole subscriber database and in print to Cold Chain Federation members is packed with long read features, interviews, coverage of events, first look research and analysis about the cold chain. The introduction of the Quarterly Specials in 2021 saw a five time increase in the readership of the previous magazine. The quarterly carries a regular supplier directory listing the suppliers in Innovator Membership of the CCF.

### COLD CHAIN NEWS WEBSITE

The weekly news and quarterly magazines are backed up by the Cold Chain News microsite that is a reference and link back point for our digital and print communications. It includes headline news, long read features, the supplier directory and back editions of the magazine. All organised in an easy to navigate, archived resource of cold chain news, invaluable to everyone involved in the industry.

## ADVERTISING OPPORTUNITIES



Advertising opportunities in Cold Chain News are available to the entire Cold Chain industry, however Members gain access to exclusive member rates. Membership of CCF is easy to obtain, affordable and comes with a range of fantastic benefits.

We encourage our advertisers to talk to us about how best to match their marketing and sales objectives with the Federation's many different ways to communicate and engage. We can ensure that you can marry attendance at events, online presentations and advertising/editorial together to get the most impact for your investment.

For further information contact: [rachel@coldchainfed.org.uk](mailto:rachel@coldchainfed.org.uk)

### COLD CHAIN NEWS WEEKLY EMAIL AND WEBSITE

- DISPLAY BANNER – advertising link in body of email, alongside flow of new headlines

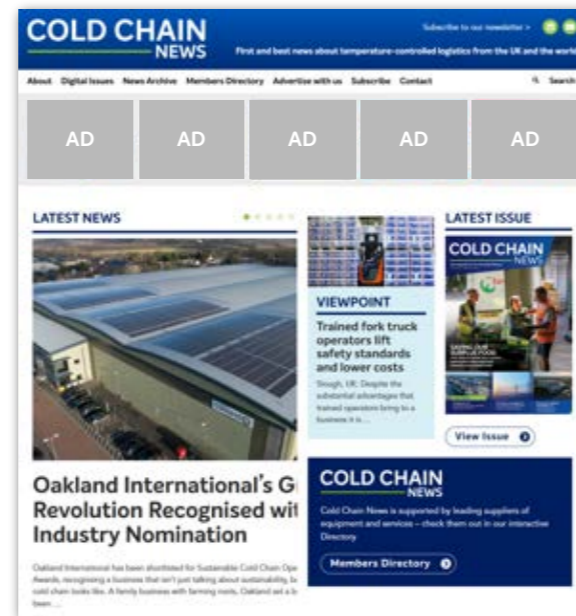
This position is sold in 3 month blocks and any banner booked in the weekly email will also appear on the website for the period of the booking.

### COLD CHAIN NEWS MAGAZINE

- DISPLAY BANNER – in a range of sizes and positions you can ensure your brand, service or product launch is seen by decision makers across the cold chain in a title that is not only distributed far and wide, but has a long shelf life of 3 months and beyond with relevant exclusive content every single edition.
- EDITORIAL PARTNERSHIPS – from supplied copy and images to features and interviews written by us, there are a range of opportunities available (subject to editorial quality control).

### eSHOTS

We provide limited opportunities for member companies to send dedicated emails to our Cold Chain News Subscriber lists. The number available is strictly limited and subject to tight editorial considerations and a first come first served approval process. To find out more contact [rachel@coldchainfed.org.uk](mailto:rachel@coldchainfed.org.uk).



### READERSHIP

Cold Chain News brings together a loyal and longstanding organic readership for the title with the engaged membership of the Cold Chain Federation.

As a result, the title is uniquely placed to reach the chief executives, distribution directors, fleet engineers, warehouse general managers and compliance professionals across all types of cold chain businesses. This includes the leading supermarket chains, manufacturing businesses and third-party logistics businesses.

By bringing together the immediacy and relevance of e-communications in the weekly email and the stickier, long read and reference format of the quarterly special edition magazine, Cold Chain News provides a unique opportunity to get your messages across to decision makers at all levels.

### CIRCULATION

Cold Chain News Digital Edition is available free of charge to anyone that subscribes through our online portal and provides us with some key data about them, their business and their reason for subscribing. They also must give us permission to contact them with the newsletter and associated marketing communications. It is also available to view online at [coldchainnews.com](http://coldchainnews.com).

Cold Chain News Print Edition is available to Cold Chain Federation Member companies, allocated according to business size, locations and personal engagement. If you work at a member company and wish to receive a print copy of Cold Chain News please apply by email to [info@coldchainfed.org.uk](mailto:info@coldchainfed.org.uk).

OVER **250** COLD CHAIN FEDERATION MEMBER COMPANIES

**500+** FACILITIES IN MEMBERSHIP

**40,000+** VEHICLES OPERATED BY MEMBERS

OVER **1,700** VERIFIED VISITORS TO CCF IN PERSON OR VIRTUAL EVENTS IN 2025

**8,500+** COLD CHAIN NEWS DISTRIBUTION LIST

**55,000** ANNUAL VISITORS TO THE WEBSITE

## COLD CHAIN NEWS MAGAZINE ADVERTISING RATE CARD

### MEMBERSHIP INCLUSIVE

- Your logo and website address will be listed in the supplier directory of Cold Chain News, published quarterly and delivered to over 8,500 cold chain professionals.

Advert size	Rate card	CCF Member Rate
• Full Page	£1,699	£679
• 1/2 Page (horizontal)	£1,359	£546
• Editorial/advertorial features	£5,150	£2,060
• Package: 4 x 1/2 Page (horizontal). 1 per Issue of Cold Chain News	£5,438	£2,183

### PACKAGE OPTIONS

- Interested in multiple print advertising opportunities to raise your profile throughout the year? We offer bespoke magazine package deals to suit your goals. Get in touch with [rachel@coldchainfed.org.uk](mailto:rachel@coldchainfed.org.uk) to discuss your options.

## DIGITAL ADVERTISING RATE CARD

### DISPLAY BANNER

Enjoy three months of prime visibility with display banners on our website and weekly newsletter. Your banner sits directly beneath the website menu bar, reaching 55,000 annual visitors, and rotates in our weekly newsletter to over 8,500 contacts.

### eSHOTS

Reach our engaged database of over 2,600 industry contacts with a dedicated eShot. Share your latest news, products, or insights directly with operators and key decision-makers, driving awareness, traffic, and meaningful engagement.

### COLD CHAIN CONNECT WEBINARS

Share your expertise with our community by hosting a 60 minute webinar on a subject of your choice. A platform to showcase thought leadership, connect directly with the industry, and raise your profile across the sector.

Cold Chain News e-News & Website	Rate card	CCF Member Rate
• Display Banner	£1,030	£412

Cold Chain News eShot	Rate card	CCF Member Rate
• eShot	£824	£515

Cold Chain Connect Webinar	Rate card	CCF Member Rate
• Webinar	£1,995	£995

## ADVERTISING SPECIFICATIONS

### PLEASE SUPPLY ARTWORK AS FOLLOWS:

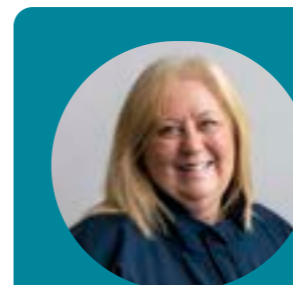
Cold Chain News Magazine	Sizes – Width and Height (mm)	Files types
• Full Page A4	210 x 297 (+3mm bleed around all edges)	<ul style="list-style-type: none"> <li>PDF – with all fonts embedded</li> <li>EPS/AI – text converted to outlines</li> <li>TIFF/JPG – uncompressed, at least 300 dpi</li> <li>Convert all images to CMYK</li> </ul>
• 1/2 Page (horizontal)	186 x 130	

Cold Chain News e-News & Website	Sizes – Width and Height (mm)	Files types
• Display Banner	270 x 200	<ul style="list-style-type: none"> <li>File Types : JPG, PNG, GIF supply file at 72dpi, converted to RGB</li> <li>Max file size 100kb</li> </ul>

Cold Chain News eShot	Sizes
• eShot	Details will be supplied upon booking

## ADVERTISING DEADLINES

Cold Chain News Issue	Artwork Deadline	Editorial/advertorial Deadline	Publication Date
Cold Chain News Q1 Issue	28.01.2026	02.01.2026	02.02.2026
Cold Chain News Q2 Issue	15.04.2026	20.03.2026	20.04.2026
Cold Chain News Q3 Issue	10.07.2026	20.06.2026	20.07.2026
Cold Chain News Q4 Issue	30.10.2026	09.10.2026	09.11.2026



### TALK TO US

If you're interested in a mix of print and digital advertising for Cold Chain News, contact Rachel Nunn. She'll make sure you're getting the most out of your opportunities and can create a bespoke package tailored to your needs.

**Email:** [rachel@coldchainfed.org.uk](mailto:rachel@coldchainfed.org.uk)  
**Tel:** 07717 250501

## CONTACTS

### COLD CHAIN NEWS ADVERTISING AND PARTNERSHIPS

For all enquiries about advertising with Cold Chain News or partnerships with Cold Chain Federation email the team on: [rachel@coldchainfed.org.uk](mailto:rachel@coldchainfed.org.uk).

For queries about bookings, invoicing or other administrative queries contact the team on: [info@coldchainfed.org.uk](mailto:info@coldchainfed.org.uk).

### COLD CHAIN NEWS PRESS ENQUIRIES

For Cold Chain News press enquiries email: [editor@coldchainfed.org.uk](mailto:editor@coldchainfed.org.uk).

### PUBLISHER

The Publisher of Cold Chain News is the Cold Chain Federation Ltd. Cold Chain Federation holds all copyright and associated intellectual property with regard to Cold Chain News.

### ADMINISTRATIVE OFFICE

Cold Chain Federation, 7 Diddenham Court, Lambwood Hil, Grazeley, Reading, RG7 1JQ.

## TERMS AND CONDITIONS

### ADVERTISING

- Payment will be made on receipt of invoice at point of booking the advert.
- All advertising is subject to 20% VAT.

### CANCELLATION TERMS

- Advertisements and other paid for material must be cancelled at least 6-weeks prior to publication.

### ADVERTISING TERMS

- All advertisements or other paid for material are subject to the publishers approval. And accepted on condition the advertiser warrants they do not in anyway contravene current legislation. The Advertiser shall further indemnify Cold Chain Federation in respect of any claims, costs, and expenses that may arise from anything contained within the advertiser's advertisements or other paid material and published on the advertiser's behalf.
- No guarantee is given that advertisements or other paid for material will be placed in any specified position on any specific page, without written agreement.
- The placing of an order or contract for insertion into the magazine, whether in writing, email, verbal or telephone instruction, will deemed an acceptance of each and all of the above conditions.

## COLD CHAIN FEDERATION IN 2026

### IN-PERSON

#### CLIMATE & ENERGY SUMMIT

19 March 2026  
The Slate, Warwick University

#### PARLIAMENTARY RECEPTION

12 May 2026  
Pavilion Terrace, London

#### COLD CHAIN SUMMER PARTY

9 July 2026  
Celtic Manor, Monmouthshire

#### COLD CHAIN LIVE! CONFERENCE

13-14 October 2026  
Telford International Centre

### VIRTUAL

#### COLD CHAIN CONNECT



Most Tuesday lunchtimes

#### COLD CHAIN INSIGHT



Throughout the year

### ONLINE

#### COLD CHAIN NEWS

Quarterly digital and print magazine



Website and weekly e-news



#### SOCIAL MEDIA



## AND MUCH MORE...

**The Cold Chain Federation is a not-for-profit trade body owned by its members.** The income we receive from our events helps us invest in quality content, research and other activities; strengthening our role as the representative and voice of the UK cold chain.



### TALK TO US

The best way to ensure you are making the most of your membership is to talk to Rachel Nunn, our Membership Engagement Manager who would be pleased to have a chat and help you to work out how you can maximise the benefits of your membership.

**Email:** [rachel@coldchainfed.org.uk](mailto:rachel@coldchainfed.org.uk)  
**Tel:** 07717 250501